



SHAPE America and the American Heart Association collaborate on the Jump Rope For Heart and Hoops For Heart programs.

# Welcome to the Scare Squad: Let's Scare Away Heart Disease.

## Hoops For Heart is Coming! Have fun and help save lives!

Dear Parent/Guardian,

It's time for Hoops For Heart! This program teaches heart-healthy habits and helps the American Heart Association raise money for research and education that saves lives.

**Students will learn** about the importance of taking care of their hearts. Heart disease is the leading cause of death in America, but 80% of the risk factors are preventable. As part of our program, your child can choose a heart-healthy message and share lifesaving tips. There is also a parent corner online with tips on keeping your child healthy at home.

**Students will help** others through this educational community service project. Your child has received his/her fundraising envelope. Start by setting up a personal fundraising page.

**Students will make** a difference in people's lives! Ask family and friends if they'd like to donate. Also, their donations can help us earn certificates for PE equipment so we can keep our students moving!

Thank you for your support!

Event Date: Friday, February 2nd, 2018

Envelopes Due: Event day

Coach Davin + Maloney  
Physical Education Teacher

**Step 1:** Go to [heart.org/hoops](http://heart.org/hoops)

**Step 2:** Choose new or returning participant and input your info! Be sure your username and password are easy to remember. **Customize your fundraising page & get the app!**

**Step 3:** Track your progress.

**Step 4:** Send emails/ecards asking for donations.

**Step 5:** Get the free **MOBILE APP** by searching "jump/hoops" in the app



See the Scare Squad  
Monsters come to life

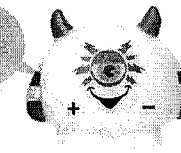


Register online <sup>GL OW</sup>  
today & get a free  
**WRISTBAND**



Raise \$5—  
Get **JAX**  
PLUS a monster clasp  
to clip to your backpack

<sup>NINJA  
POWER</sup>



First online  
donation—  
Get **CHARGER**

<sup>GL OW</sup>



Raise \$20—  
Get **FINSTER**

<sup>"FIN-  
TASTIC</sup>



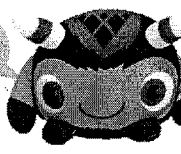
Raise \$35—  
Get **ROCKY**

<sup>CRAZY  
HAIR</sup>



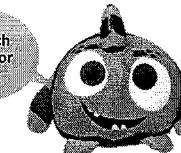
Raise \$40  
online—  
Get **DISCO**

<sup>PI LISH</sup>



Raise \$100—  
Get **PETUNIA**

<sup>PI LISH</sup>



Raise \$200—  
Get **BLASTER**

<sup>PI LISH</sup>

Please make checks payable to  
American Heart Association.  
  
Ask donors if their employers match  
employees' contributions!  
  
[Matchinggifts.com/aha](http://Matchinggifts.com/aha)