

Dear Parents:

We are pleased to inform you that your child's school has been selected for an exciting new program, *Nutrition Safari*TM. It is a unique nutrition education program developed by Whitsons, your school's foodservice provider. Our goal is multi-fold:

- To educate your child about nutrition,
- To promote healthy eating and exercise habits, and
- To make eating a fun and rewarding experience.

Your child will be introduced to a loveable cast of characters including, *Luke the Lion, Heidi the Hippo, Murray the Monkey, Jillian the Giraffe, Hardy the Hyena and Grant the Gazelle*. Each of these animated characters will be associated with a specific food group and will be help teach your child the importance of a well-balanced diet and physically active lifestyle.

As part of our *Nutrition Safari*TM program kick-off, "one of our Character and Nutrition Safari "ranger" will be visiting the school to to greet your child and classmates, offer special gifts, and generally, start their journey into a whole new adventure in nutrition. The program also includes tools such as framed posters, menus with nutritional messages, activity sheets, classroom lesson plans and even "life-sized" character cutouts.

As you can probably tell, we are very excited to bring *Nutrition Safari*TM to your school and are confident that the benefits will be many in terms of helping children discover a world of wholesome, delicious food choices that will sustain them through a healthy, active life.

If you would like to learn more about Whitsons or, if you have any questions about our *Nutrition Safari*TM program, please feel free to send an email or write to:

Whitsons Culinary Group
Attn: Holly Von Seggern,
Director of Marketing and Brand Development
1800 Motor Parkway
Islandia, NY 11749
vonselgerrnh@whitsons.com

Sincerely,

Yolanda M. Haynes
Food Service Director